Survey Results for Tourism in Ibarski Kolašin/Kollashini i Ibrit

October, 2015
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Survey Results for Tourism in Ibarski Kolašin/Kollashini i Ibrit

1. INTRODUCTION

Ibarski Kolašin/Kollashini i Ibrit\textsuperscript{1} has plentiful potentials for tourism products development, offering opportunity for a year-long leisure. Gazivode Lake/Liqeni i Ujmanit in surface of around 12km\textsuperscript{2} is an important tourism resource where various tourism and sport activities on water could be organized. On the other hand, Mokra Gora Mountain has potential for organizing different inland tourism activities. Moreover, Ibarski Kolašin/Kollashini i Ibrit is home to some significant cultural heritage sites, including a number of monasteries and churches, old castles, as well as historical and archaeological sites.

In March 2015, InTER and NGO Outdoor In conducted a survey in order to identify tourist needs and advance tourism offer of Ibarski Kolašin/Kollashini i Ibrit. In that regard, a questionnaire was developed for potential visitors of the region, providing them with an opportunity to express their views and preferences in relation to different types of tourism activities. The questionnaire was unanimous and collected results were utilized only for the purpose of tourism development in Ibarski Kolašin/Kollashini i Ibrit, i.e. designing an adequate tourism offer of the region.

\textbf{Outdoor In – Zubin Potok Tourism Development} was a project implemented by Municipality of Zubin Potok in cooperation with the Institute for Territorial Economic Development (InTER) from 1 March 2013 to 28 September 2015. Project goal is to contribute to improved business environment in the Municipality of Zubin Potok through creation of tourism development potentials. Project was funded by EURED program of EU IPA funds.

A number of activities were implemented within the Project to develop and promote tourism products of Ibarski Kolašin/Kollashini i Ibrit, which will make the region a more attractive active tourism location. Some extraordinary results were achieved in development of tourism offer, including a beach on Gazivode Lake/Liqeni i Ujmanit, identified hiking and cycling tracks, open-air gym and artificial climbing rock. The project also prepared 2015-2020 Zubin Potok Tourism Development Strategy, which was adopted by the Municipal Assembly. Finally, the Project established an NGO Outdoor In, with the mission to continue further with tourism development in Ibarski Kolašin/Kollashini i Ibrit.

At the beginning of March 2015, InTER, Zubin Potok Municipality and NGO Outdoor In launched a project “Climbing the Berim Rocks – Dare to Imagine”, financed by the Embassy of Finland and supported by PPSE/Swisscontact and USAID Empower. Key result of the project is building Via Ferrata on Berim Rocks, at Mokra Gora Mountaing

\textsuperscript{1}Ibarski Kolašin is the region of upper Ibar, between Rogozna, Mokra Gora, Kosovo and Ribaric gorge. Central part of the region is Municipality of Zubin Potok.
2. SURVEY OBJECTIVE AND METHODOLOGY

2.1. Survey Objective

The Survey was conducted with an aim of advancing tourism offer and designing new tourism products in Ibarski Kolašin/Kollashini i Ibrit, by identifying needs of potential tourists. Also, the Survey is intended to create a profile of tourists who recognize Ibarski Kolašin/Kollashini i Ibrit as an attractive tourism destination, their motivation to visit the region, activities they wish to take part in during their visit, as well as the amount of money they would spend on accommodation.

The Survey data will assist all those dealing with tourism development in Ibarski Kolašin/Kollashini i Ibrit, primarily the Municipality of Zubin Potok, InTER and NGO Outdoor In, as well as other stakeholders.

2.2. Description of Methodology

The Survey methodology involved development and completion of the questionnaire, as well as the analysis of obtained responses.

The Survey was conducted through an online questionnaire, using the Survey Monkey platform. The Questionnaire could also be accessed via Outdoor In Facebook page. Furthermore, the questionnaire was sent to dozens of e-mail addresses of target population. The questionnaire consisted of 20 questions, divided in three sections, all covering relevant areas important for the Survey. First section was related to general information of respondents (place of residence, gender, age, level of education and employment status). Second section consisted of questions aimed at determining respondents’ intention to visit Ibarski Kolašin/Kollashini i Ibrit. Third section consisted of questions about tourism products of Ibarski Kolašin/Kollashini i Ibrit, within which the respondents could select activities they think are most relevant to them, as well as to propose new products that could be included in tourism offer. Depending on question, the respondents could select one or more answers, and a space was left for them to elaborate their answers through comments and suggestions, if necessary.

In total, 233 respondents took part in the Survey, out of whom 193 fully completed the questionnaire, whereas others have not (those have left the questionnaire incomplete). The highest number of fully completed questionnaires was submitted by residents of North Mitrovica (40), followed by those from Belgrade (37), and Zubin Potok (27). Considerable number of completed questionnaires included residents of Leposavić/Leposaviq (15), Zvečan/Zveqan (15), and Gračanica/Graçanica (10). A complete list of questionnaires is given in the Annex.

For the purpose of the Survey, received questionnaires were thoroughly processed, and results were used to draw conclusions and make recommendations.

2 Highest number of incomplete questionnaires was submitted by residents of Zubin Potok.
2.3. Limitations

As stated above, the questionnaire could be accessed through a link available on Outdoor In Facebook page, and a significant number of members of the target group received the questionnaire via e-mail. The first limitation is related to a fact that, because of such a manner of distribution, the questionnaire was primarily accessible to younger population, respondents who are most active on social networks and are using the Internet as communication tool to a higher extent (majority of respondents were between 19-29 years old).

Another limitation is related to the fact that questionnaire was available only in Serbian language. Foreign tourists, who in many occasions have shown their interest for tourism products of Ibarski Kolašin/Kollashini i Ibrit, were not able to contribute to the Survey because of linguistic barriers.
3. RESPONDENTS’ PROFILE

3.1. Place of Residence

Majority of respondents were from the following regions: North Mitrovica (40), Zubin Potok (27), Leposavić/Leposaviq (15) and Zvečan/Zvecan (15) (Figure 1). More details on the number of respondents and their place of residence are given in Table provided in the Annex.

3.2. Gender

Analysis of respondents’ gender structure determined male respondents to be in majority. Out of total number of complete questionnaires (193), male respondents completed 103 (53.4%), whereas female respondents the remaining 90 (46.6%), (Figure 2). Male respondents dominated in majority of the regions, except for Belgrade, Novi Sad and Prishtina/Pristina where female respondents were in majority (54.05%, 66.67% and 66.67%, respectively). Table given in Annex provides more details on respondents from other regions by gender structure.
3.3. Age

Speaking of age structure, age group 19-29 dominated with 93 (48.19%) respondents, followed by age group 30-39 with 50 (25.91%) and 40-49 with 31 (16.06%). Other age groups have 19 (9.29%) respondents in total, as shown on Figure 3. Within the age group 19-29, highest number of respondents reported to be from Belgrade (19), Zubin Potok (17) and North Mitrovica (16).

3.4. Level of Education

Most Survey respondents have completed higher education. 77 (39.9%) respondents reported to have completed basic University Education, 42 (21.8%) respondents completed Secondary School, and same was the number of those who completed Master education. Somewhat lower is the number of respondents who completed High School/Vocational Education, 23 (11.9%); whereas 7 (3.6%) had PhD degree. Only 2 (1.0%) respondents reported to have completed Primary Education (Figure 4).
3.5. Employment Status

With regards to Employment Status, employed respondents dominated with 57%, followed by students (24%) and unemployed (13%). Pensioners consisted a small number of respondents (4%) as well as primary and secondary school students (2%). It is interesting to note that no respondent reported the status of inactive (Figure 5).

**Figure 5: Respondents’ Employment Status**

- Primary or secondary school students
- Students
- Employed/Self-employed/Farmer, etc.
- Unemployed
- Working inactive (disabled, housewife, etc.)
- Pensioner
4. SURVEY RESULTS

As previously indicated, the survey involved 233 respondents, out of which 193 fully completed the questionnaire. Only complete questionnaires were taken into account during data processing and analysis.

4.1. Number of visits

Out of total number of respondent (193), majority of them 167 (86.5%), reported to have plans to visit Ibarski Kolašin/Kollashini i Ibrit during this year, whereas remaining 26 respondents did not. Most respondents stated that they planned visiting Ibarski Kolašin/Kollashini i Ibrit during summer (80.8%). This season of the year was most preferred by all age groups, especially age group 30-39. Significant number of respondents is planning to visit Ibarski Kolašin/Kollashini i Ibrit during spring (43.1%). This period is most preferred by respondents 50 years and older, and least amongst the age group 19-29.

Survey results have shown that autumn and winter are the least convenient seasons for visits, comparing to spring and summer. This period was most preferred by respondents over 40 years of age (Figure 6 and Figure 7).

Figure 6: Plans for visiting Ibarski Kolašin/Kollashini i Ibrit this year

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>86.5%</td>
</tr>
<tr>
<td>No</td>
<td>13.5%</td>
</tr>
</tbody>
</table>

Figure 7: Preferred season for visiting Ibarski Kolašin/Kollashini i Ibrit

<table>
<thead>
<tr>
<th>Season</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>43.1%</td>
</tr>
<tr>
<td>Summer</td>
<td>80.8%</td>
</tr>
<tr>
<td>Autumn</td>
<td>28.1%</td>
</tr>
<tr>
<td>Winter</td>
<td>24.6%</td>
</tr>
<tr>
<td>I still didn't decide</td>
<td>6.6%</td>
</tr>
</tbody>
</table>
4.2. Type of Transportation

Majority (71.3%) of respondents seem to plan visiting Ibarski Kolašin/Kollashini i Ibrit using their Own Transportation Mean (car). This type of transport was most preferred by respondents 30 years and older. Public Transport is preferred by 22.8% of respondents, and is most frequently selected by young respondents (19-29 years old). Interest in other types of transportation is significantly lower. Significantly low number (4.8%) of respondents preferred Transport within a Tourism Arrangement (Figure 8). Unlike respondents from Kosovo, who did not show interest in using Public Transport for visiting Ibarski Kolašin/Kollashini i Ibrit, number of respondents from Serbia who would use this kind of transportation is higher (42.6%). Moreover, the later have shown significant interest (24.1%) for Organized Transport (vans, buses).

Figure 8: Travel to Ibarski Kolašin/Kollashini i Ibrit
4.3. Travel Arrangements

Travellers visit Ibarski Kolašin/Kollashini i Ibrit together with their friends, and it is confirmed by the fact that a high percentage (68.3%) of respondents visited this region accompanied by a friend. This response is particularly noticeable within the age group 19-29. In addition, significant percentage (34.1%) of respondents selected Family Visit, especially among the age group 40-49. Individual visit is less favoured by respondents (18%), and it was mostly by respondents 50 years and older. Only 6% of respondents were interested to Visit with Business Partners, and the least interest (5.4%) was for Tourism Packages (Figure 9).

![Figure 9: Type of visit to Ibarski Kolašin/Kollashini i Ibrit](image-url)
4.4. Number of Visits

Analysis of number of potential visits by respondents reveals that more than a half (61.54%) visited Ibarski Kolašin/Kollashini i Ibrit Three or More Times, majority of them being from Kosovo (excluding respondents living in Zubin Potok). Amongst them, the age groups 19-29 and 30-39 dominated, implying that younger population is more interested in frequent visits. A certain number (21.6%) of respondents, mostly from Serbia, stated that they could not give a precise answer at the time of the survey. Fewer respondents would prefer visiting Ibarski Kolašin/Kollashini i Ibrit once or three times a year (16.8% and 11.4%, respectively), majority of them being from Serbia (Figure 10).

Figure 10: Preferred number of visits to Ibarski Kolašin/Kollashini i Ibrit this year

![Preferred number of visits to Ibarski Kolašin/Kollashini i Ibrit this year](image-url)
4.5. Duration of Stay

Speaking of duration of stay in Ibarski Kolašin/Kollashini i Ibrit, respondents' interest is varying from one to ten days. Most respondents stated that they prefer 7-10 days, especially within the age group 19-29. One-day visit without overnight stay is the most preferred option for other age groups (over 30). Respondents from Kosovo preferred this option more, whereas respondents from Serbia more often selected long weekend and several days stay (2 nights and more) (Figure 11.).

![Figure 11: Duration of stay in Ibarski Kolašin/Kollashini i Ibrit](image)
4.6. Accommodation

Analysis of respondents’ responses on preferred accommodation during a visit to Ibarski Kolašin/Kollashini i Ibrit revealed that 37.7% of them preferred Camps/Bungalows on Gazivode Lake / Liqeni i Ujmanit. Respondents with response In Company of Friends are highest in number. Next preferred option is Cottage/Private Accommodation also on Gazivode Lake / Liqeni i Ujmanit (34.7%), followed by Accommodation at Relatives or Friends (22.8%). These two types of accommodation are best suited for respondents planning to visit the Ibarski Kolašin/Kollashini i Ibrit with their families. 21.6% of respondents selected Tent in Nature, and it is the most common choice among students planning to visit the Ibarski Kolašin/Kollashini i Ibrit independently or as a part of an organized group and tourist package. Somewhat fewer respondents (19.2%) selected Accommodation in Rural Households (Figure 12).

Looking at the age groups, respondents in the age group 19-29 prefer Camps/Bungalows on Gazivode Lake / Liqeni i Ujmanit (47.4%). Apart from this type of accommodation, there is also a great interest amongst young population for Cottage/Private Accommodation (35.5%), Tent (32.9%) and Accommodation at Relatives or Friends (30.3%). Within the cumulative3 age group 30-49 years old, Cottage/Private Accommodation on Gazivode Lake / Liqeni i Ujmanit was the most common preference (35.62%) of respondents, with noticeable decline in interest for Accommodation in Camps/Bungalows (27.4%) and Tent (10.96%). Concerning Accommodation in Rural Households, the highest preference was expressed by respondents 50 years and older (46.7%). Compared to other groups, Cottage/Private Accommodation is the least favoured by respondents in this age group (13.3%).

Figure 12: Preferred type of accommodation in Ibarski Kolašin/Kollashini i Ibrit

3 In order to analyse certain data, the age groups 30-39 and 40-49 are merged into a single age group (30-49).
Most of respondents (34.7%) would pay 10 euros/night for a bed in the Ibarski Kolašin/Kollashini i Ibrit. This option dominated among youth (students and employees) belonging to the age group 19-29. A number of respondents (17.4%) would not pay any amount for the stay in the region or would pay up to 5 euros/night (16.8%), and most numerous among them are also pupils and students. Accommodation of 20 euros/night would be paid by 16.2% of respondents, mostly by employed respondents of cumulative age group 30-49. A small number of respondents (5.4% and 9.6%, respectively) would pay up to 30 euros/night or above 30 euros/night, mostly by employed respondents 50 years and older (Figure 13.).

Figure 13: Accommodation budget
4.7. Activities and Tourist Attractions

Speaking of water activities, of 167 respondents interested in visiting Ibarski Kolašin/Kollashini i Ibrit this year, 64.1% would enjoy Swimming and Recreation on the Lake. Panoramic Boat Ride is attracting significant tourist attention, and that would be preferred by 44.3% of respondents. Kayaking on the Lake and Rafting on Ibar/Ibër River was also found attractive by significant number of respondents (30.5% and 29.3%, respectively), while interest in other activities is under 20% (Figure 14).

When analysing responses by age group, young (age group 19-29) are highly interested in Swimming and Water Recreation (67.1%), as well as Panoramic Boat Ride (46.1%). Kayaking on the Lake (40.8%) and Rafting on Ibar/Ibër River (35.5%) have drawn significant interest, especially among male population. Comparing to other age groups, male respondents within this group are least interested in Panoramic Boat Ride. Female respondents of this age group are also interested in Kayaking on the Lake (34.6%), Water Skiing (30.8%) and Sailing (26.9%). What is specific for male population of this age group is a significant increase of interest in Sport Fishing on the Lake (36.2%). Other activities are less attractive for this age group (under 20%).

Swimming and Water Recreation also seem to be prevailing activities for respondents 50 years and older (66.7%). There is an interest for Panoramic Boat Ride (20%) and Rafting on Ibar/Ibër River (26.7%), which is somewhat higher within female population of this age group.
Figure 14: Preferred activities in Ibarski Kolašin/Kollashini i Ibrit (water activities)

- Swimming and water recreations: 64.1%
- Panoramic boat trip: 44.3%
- Kayaking on the lake: 30.5%
- Kayaking on the Ibar: 17.4%
- Rafting on the Ibar: 29.3%
- Water skiing: 18.0%
- Sailing: 18.6%
- Scuba diving: 15.6%
- Sport fishing on the lake: 19.2%
- Sport fishing on Ibar: 4.8%
- Sports events and competitions on the water: 18.0%
- Other, please specify: 5.4%
Concerning interest in inland tourist attractions, respondents have shown greatest interest in Hiking (50.3%). Hiking is found attractive by all age groups, especially those 50 years and older. In terms of level of attractiveness, it is followed closely by Visits to Monasteries, Churches and Cultural Monuments (40.7%), and by Horseback Riding (39.5%), Camping (32.9%), Rock Climbing (34.1%) and new tourism product called “Via Ferrata” (31.7%) on Berim (Figure 15).

Female population of the age group 19-29 showed the greatest interest in Horseback Riding (67.6%). Although the mountain biking does not fall under five most attractive activities in general classification, male respondents of the age group 19-29 are very interested in this activity (51.3%). Hiking and “Via Ferrata” on Berim attracted somewhat equal interest among male respondents of this age group.

The tourist product “Via Ferrata” is very interesting for a large number of women (50.0%) from the age group 30-39. In addition, 62.5% of female respondents of this age group (30-39) expressed interest in Tandem Paragliding. Also, this age group (30-39 years) is specific for greatest interest in Attending Music Festivals (43.8%).

If we look at the age group 40-49, there has been significant increase in interest for Visiting Religious Festivals, especially among female respondents (50.0%). A significant interest (60.0%) can be observed among female respondents of this age group for Visits to Monasteries, Cultural & Historical Monuments, as well as Visits to Villages & Rural Households (same percentage). On the other hand, male respondents of this age group seem to be interested in Mountain Biking (35.3%). Lack of interest for Paintball within this age group is an interesting fact, although the younger category of respondents (19-29) is interested in this activity, especially the male respondents (35.9%).

The respondents in the age group 50 years and older have shown interest in tourism products that are less physically demanding. As previously stated, Hiking is a dominant tourist activity for this age group (60.0%). In addition, Visits to Monasteries, Cultural & Historical Monuments, and Visit to Villages & Rural Households in the region of Ibarski Kolašin/Kollashini i Ibrit have drawn significant interest of this age group (57.1% of women are interested in this type of activity).
Figure 15: Preferred inland activities in Ibarski Kolašin/Kollashini i Ibrat

- **Via Ferrata in Berime**: 31.7%
- **Free climbing in Berime**: 34.1%
- **Hiking**: 50.3%
- **Mountain biking**: 25.7%
- **Cycling downhill from Mokra Gora to Gazivoda**: 21.0%
- **Skyrunning**: 16.8%
- **Paragliding (individual flights)**: 11.4%
- **Paragliding (tandem flights)**: 22.2%
- **Off Road Driving**: 19.2%
- **Paintball**: 21.0%
- **Horse riding**: 39.5%
- **Sledding and other winter sports**: 10.8%
- **Camping**: 32.9%
- **Councils**: 22.8%
- **Sports events**: 15.6%
- **Music festivals**: 27.5%
- **The tour of monasteries, churches and cultural-historical monuments**: 40.7%
- **Visiting the villages and village households**: 31.1%
- **Other, please specify**: 1.2%
4.8. Tourism Products Pricing

According to 38.9% of respondents (out of 167 who would visit Ibarski Kolašin/Kollashini i Ibrit this year), the most acceptable price for an individual tourism product in Ibarski Kolašin/Kollashini i Ibrit is in the range of 20 and 30 euros. Less than 20 euros per tourism product would be paid by 32.9% of respondents, whereas 17.4% of respondents would be ready to pay more than 30 euros for an individual tourism product. It is important to note that 10.8% of respondents would pay 50 euros for a preferred tourism product in Ibarski Kolašin/Kollashini i Ibrit (Figure 16).

When considering the age of respondents, the cumulative age group 30-49 showed the lowest interest in paying significant amounts for tourism products in Ibarski Kolašin/Kollashini i Ibrit. Namely, 35.6% of them would not pay more than 20 euros for a tourism product, while 26% would pay from 30 to 50 euros. Younger age group (19-29) showed the highest interest in tourism products ranging between 20 and 30 euros (47.4% of respondents), while products over 50 euros are most popular with age group 50 years and older.

![Figure 16: Amount of money a respondent would pay for tourist attraction in Ibarski Kolašin/Kollashini i Ibrit (single tourism product)](image)

Majority of respondents is of opinion that most acceptable offer for a package of several tourism products should not exceed 50 euros (52.7%). However, significant number of respondents (38.9%) would pay between 50 and 100 euros for a combined package of tourism products. Tourism packages over 100 euros are interesting for 8.4% of respondents, mainly from the cumulative age group 30-49 (Figure 17.).
As previously indicated, out of the total number of respondents (193), 26 responded that they will not visit Ibarski Kolašin/Kollashini i Ibrit this year. Lack of Time is their main reason for not planning to visit Ibarski Kolašin/Kollashini i Ibrit (42.9%), although a significant number of respondents will not make a visit due to Underdeveloped Tourism (32.1%). Lack of Resources and Distance from Place of Residence are also among the significant reasons for not intending to visit Ibarski Kolašin/Kollashini i Ibrit (28.6% each). Also, respondents who are not planning to come for a visit indicated tourism not being developed according to their expectations (14.3%), and Security Situation (14.3%). Security situation stands out as a reason among respondents who are not residents of Kosovo (Figure 18.).
This group of respondents was also asked if they would visit Ibarski Kolašin/Kollashini i Ibrit in future. Out of total number of responses, 42.9% responded that they intend to visit the region in coming years or that they are considering visiting the region, while 14.3% indicated that they are not planning a visit to Ibarski Kolašin/Kollashini i Ibrit in the near future. (Figure 19)

**Figure 19**: Plans for visiting Ibarski Kolašin/Kollashini i Ibrit in the coming years
The Survey reveals that tourism potentials of Ibarski Kolašin/Kollashini i Ibrit attract significant attention of potential tourists of all ages, from all over the region, interested in discovering new destination with an attractive offer in the field of active tourism and with good conditions for outdoor sports. The highest percentage of respondents clearly expressed their desire to visit Ibarski Kolašin/Kollashini i Ibrit this year, especially during summer time, to enjoy natural beauty, tourism products and events.

Primarily, the Survey identified tourism products that draw attention of tourists that visit Ibarski Kolašin/Kollashini i Ibrit, which is important information in which direction tourism development should focus in the forthcoming period, especially having in mind expectations of target groups of different ages. For instance, the Survey clearly identified Swimming and Recreation on the Lake, Hiking and Panoramic Boat Ride as very popular tourism products among all potential tourists. However, an analysis of specific target groups reveals that male respondents, especially those in the age group 19-29, prefer tourism products based on adrenalin sports (“Via Ferrata”, Rock Climbing, Mountain Biking, etc.). Female respondents of all age groups mostly prefer Horseback Riding, family people prefer Panoramic Boat Ride on Gazivode Lake/Liqeni i Ujmanit and seniors prefer Hiking in the Mountains, Visiting Monasteries and Rural Households.

The Survey also gives an important insight concerning development of accommodation capacities. Respondents would rather prefer Accommodation by the Lake, Bungalows, Camps, Cottages etc., and significant number of them expressed a preference for Accommodation in Rural Households. The Survey results reveal that respondents are most interested in 7-10 days stay in Camps, Cottages and Bungalows, with accommodation price up to 10 euros/night; however, there is interest in the one-day and weekend arrangements that include various packages of tourism products.

A lot has been done in the past few years on branding Ibarski Kolašin/Kollashini i Ibrit as an attractive active tourism destination, which is a result of numerous activities organized by Outdoor-In, a regional tourism development initiative. It is necessary to continue marketing activities, through promotion of Ibarski Kolašin/ Kollashini i Ibrit as a tourism destination and promotion of tourism products. This Survey represents an important resource, both for branding of the region and direct promotion of tourism products to meet the needs and expectations of different target groups.

5. CONCLUSION
Recommendations

Based on the obtained Survey results, we recommend the following:

- Branding of Ibarski Kolašin/Kollashini i Ibrit as an attractive active tourism destination;
- Develop a marketing plan and a communications strategy that will identify target groups in a different way, based on gender, age and other relevant characteristics;
- Develop new tourism products and tourism packages based on Survey results;
- Encourage private sector investments in tourism development, primarily construction of accommodation facilities at Gazivode Lake/Liqeni i Ujmanit;
- Empower rural households to work in tourism;
- Develop basic infrastructure, transport communication and public transport;
- Working to strengthen the sense of security of visitors and tourists.
ANNEX: Structure of Completed Questionnaires by Place of Residence and Gender

<table>
<thead>
<tr>
<th>Place of Residence</th>
<th>Total</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Mitrovica</td>
<td>40</td>
<td>21 (52%)</td>
<td>19 (48%)</td>
</tr>
<tr>
<td>Beograd</td>
<td>37</td>
<td>17 (46%)</td>
<td>20 (54%)</td>
</tr>
<tr>
<td>Zubin Potok</td>
<td>27</td>
<td>15 (56%)</td>
<td>12 (44%)</td>
</tr>
<tr>
<td>Leposavić/Leposaviq</td>
<td>15</td>
<td>10 (67%)</td>
<td>5 (33%)</td>
</tr>
<tr>
<td>Zvečan/Zveqan</td>
<td>15</td>
<td>8 (53%)</td>
<td>7 (47%)</td>
</tr>
<tr>
<td>Gračanica/Graçanica</td>
<td>10</td>
<td>6 (60%)</td>
<td>4 (40%)</td>
</tr>
<tr>
<td>Kragujevac</td>
<td>7</td>
<td>4 (57%)</td>
<td>3 (43%)</td>
</tr>
<tr>
<td>Novi Sad</td>
<td>6</td>
<td>2 (33%)</td>
<td>4 (67%)</td>
</tr>
<tr>
<td>Kraljevo</td>
<td>5</td>
<td>3 (60%)</td>
<td>2 (40%)</td>
</tr>
<tr>
<td>Smederevo</td>
<td>5</td>
<td>3 (60%)</td>
<td>2 (40%)</td>
</tr>
<tr>
<td>Prishtina/Priština</td>
<td>3</td>
<td>1 (33%)</td>
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<td>1 (100%)</td>
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<tr>
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<td>0 (0%)</td>
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<tr>
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<tr>
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<tr>
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<td>1 (100%)</td>
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<tr>
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<tr>
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<tr>
<td>Bar</td>
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</tr>
<tr>
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</tr>
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<tr>
<td>London</td>
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<td>1 (100%)</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>193</strong></td>
<td><strong>103 (53,4%)</strong></td>
<td><strong>90 (46,6%)</strong></td>
</tr>
</tbody>
</table>
The printing of this document has been made possible by PPSE.

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